



# TAMPA BAY BEAUTY EXPO 2026

**DATE: JANUARY 25TH**

**VENUE: HOTEL FLOR DOWNTOWN TAMPA, FL**

**AUDIENCE: BEAUTY PROFESSIONALS, EDUCATORS, PRODUCT LINES, MED SPAS, SALONS, AND INDUSTRY ENTREPRENEURS.**

**NEWSLETTER: 15,000+ SUBSCRIBERS WEEKLY**

**ONLINE EXPOSURE: 50,000+ IMPRESSIONS**

**MEDIA EXPOSURE: 500,000+ IMPRESSIONS**

**ALL SPONSORS RECEIVE RECOGNITION ON ALL MARKETING MATERIALS, SOCIAL MEDIA, WEBSITE, EVENT SIGNAGE, AND VERBAL ACKNOWLEDGMENT DURING THE LIVE LUNCHEON AT 11:30 AM.**



# TITLE SPONSOR – \$10,000 (EXCLUSIVE)

**THE MOST PRESTIGIOUS LEVEL OF PARTNERSHIP WITH MAXIMUM VISIBILITY BEFORE, DURING, AND AFTER THE EVENT.**

**INCLUDES:**

- OFFICIAL TITLE NAMING RIGHTS: "TAMPA BAY BEAUTY EXPO 2026 PRESENTED BY [YOUR COMPANY NAME]"
- SWAG BAG SPONSORSHIP (EXCLUSIVE) – YOUR LOGO FEATURED ON EVERY ATTENDEE SWAG BAG
- LANYARD SPONSORSHIP (EXCLUSIVE) – COMPANY LOGO ON ALL ATTENDEE LANYARDS
- 10 VIP ALL-DAY PASSES
- 10X15 PREMIUM CORNER BOOTH ON CORPORATE ROW (PRIME FRONT-ROW LOCATION)
- 5-MINUTE SPEAKING OPPORTUNITY AT VIP LUNCHEON
- LOGO ON STEP & REPEAT RED CARPET BACKDROP
- DEDICATED EMAIL BLAST TO 15,000+ SUBSCRIBERS FEATURING YOUR BRAND
- SOCIAL MEDIA SPOTLIGHT CAMPAIGN (4 DEDICATED POSTS)
- RECOGNITION IN PRESS RELEASE & EVENT RECAP
- PROMINENT LOGO PLACEMENT ON WEBSITE, SIGNAGE, AND DIGITAL SCREENS
- OPPORTUNITY TO INCLUDE ITEM OR FLYER IN ATTENDEE SWAG BAGS
- > THE TITLE SPONSOR ENJOYS THE HIGHEST VISIBILITY, PRIME FLOOR POSITIONING, AND MAXIMUM EXPOSURE ACROSS ALL PLATFORMS.



## VIP LUNCHEON SPONSOR – \$6,500 (1 AVAILABLE)

### **POSITION YOUR BRAND AS THE POWER BEHIND THE VIP EXPERIENCE. INCLUDES:**

- NAMING RIGHTS TO THE VIP LUNCHEON – “VIP LUNCHEON PRESENTED BY [YOUR COMPANY NAME]”
- OPENING & CLOSING REMARKS AT THE LUNCHEON
- BANNERS ON STAGE (2)
- 10 VIP ALL-DAY PASSES
- 10X10 CORPORATE BOOTH ON CORPORATE ROW
- 5-MINUTE PRESENTATION AT VIP LUNCHEON
- LANYARD SPONSORSHIP INCLUDED
- LOGO ON EVENT WEBSITE & SOCIAL MEDIA ANNOUNCEMENTS
- RECOGNITION DURING OPENING CEREMONY AND AT LUNCHEON

## COFFEE BAR SPONSOR – \$3,000 (1 AVAILABLE)

### **KEEP ATTENDEES ENERGIZED WHILE SHOWCASING YOUR BRAND. INCLUDES:**

- LOGO ON COFFEE STATION SIGNAGE
- 6 FT. TABLE WITH LINEN AND 2 CHAIRS
- 2 VIP TICKETS
- RECOGNITION ON ALL EVENT MATERIALS



## OFFICIAL SWAG BAG SPONSOR – \$2,500 (EXCLUSIVE)

**EVERY ATTENDEE RECEIVES YOUR BRANDED BAG!**

**INCLUDES:**

- LOGO PRINTED ON ALL OFFICIAL ATTENDEE BAGS
- OPTION TO INSERT BRANDED ITEM OR FLYER
- RECOGNITION ON WEBSITE AND SOCIAL MEDIA

## RED CARPET SPONSOR – \$2,000 (5 AVAILABLE)

**HIGH-IMPACT VISIBILITY WITH BEAUTY INFLUENCERS AND MEDIA.**

**INCLUDES:**

- COMPANY LOGO ON STEP & REPEAT RED CARPET BACKDROP
- 6 FT. VENDOR TABLE (2 CHAIRS INCLUDED)
- 2 VIP TICKETS
- RECOGNITION ON WEBSITE AND SOCIAL MEDIA

## STANDARD LANYARD SPONSOR – \$3,000 (EXCLUSIVE)

- COMPANY LOGO ON ALL ATTENDEE AND STAFF LANYARDS
- RECOGNITION ON WEBSITE AND SOCIAL MEDIA
- 6 FT VENDOR TABLE (2 CHAIRS INCLUDED)
- 2 VIP TICKETS



## OFFICIAL SWAG BAG SPONSOR – \$2,500 (EXCLUSIVE)

**EVERY ATTENDEE RECEIVES YOUR BRANDED BAG!**

**INCLUDES:**

- LOGO PRINTED ON ALL OFFICIAL ATTENDEE BAGS
- OPTION TO INSERT BRANDED ITEM OR FLYER
- RECOGNITION ON WEBSITE AND SOCIAL MEDIA

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- 6 FT. VENDOR TABLE (2 CHAIRS INCLUDED)
- 2 VIP TICKETS
- RECOGNITION ON WEBSITE AND SOCIAL MEDIA

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- 2 VIP TICKETS



## VENDOR PACKAGES

### BOOTH TYPE INCLUDES INVESTMENT

- STANDARD TABLE 6-FT TABLE WITH LINEN & 2 CHAIRS EARLY BIRD \$300<sup>^</sup>
- 10X10 BOOTH STANDARD 10X10 BOOTH WITH PIPE & DRAPE \$500<sup>^</sup>
- 10X10 CORNER BOOTH PREMIUM CORNER LOCATION FOR HIGHER VISIBILITY \$750<sup>^</sup>
- 10X10 CORPORATE ROW BOOTH PREMIUM PLACEMENT IN CORPORATE ROW \$750<sup>^</sup>
- 10X10 CORPORATE ROW CORNER BOOTH CORNER PLACEMENT IN CORPORATE ROW WITH PRIME FOOT TRAFFIC \$1,000<sup>^</sup>

### ALL VENDOR SPACES INCLUDE:

- 1 VENDOR PASS
- LISTING ON THE OFFICIAL EVENT WEBSITE & VENDOR DIRECTORY
- ACCESS TO DISCOUNTED VIP TICKET UPGRADES
- EXPOSURE TO 1,000+ ATTENDEES AND NATIONAL MEDIA COVERAGE